

Course Syllabus

Department: Business

Date: November 2015

I. Course Prefix and Number: BUS 115

Course Name: Computer Law and Policy

Credit Hours and Contact Hours: 3 credit hours and 3 contact hours

Catalog Description including pre- and co-requisites: *supporting data required for grade prerequisite of 'C' or higher.*

This course provides fundamental information needed to have a basic understanding of issues in cyberlaw such as intellectual property, ethics, security, privacy, content control, computer crime, and e-commerce, among other topics.

Prerequisites: None

Relationship to Academic Programs and Curriculum including SUNY Gen Ed designation if applicable:

The course is a "Paralegal Elective" for students in the Paralegal A.A.S. degree program. It is also a required course for the Networking and Security Advisement area within the AS Information Technology degree.

II. Course Student Learning Outcomes: *State the student learning outcome(s) for the course (e.g. Student will be able to identify...)*

At the completion of the course the student will be able to:

1. Identify forms of intellectual property (trademarks, patents, copyrights and trade secrets) and explain how they are used as protections in internet business matters.
2. Identify possible violations of intellectual property law, especially those occurring in online business.
3. Explain the concept of jurisdiction and explain jurisdictional issues arising in cyber business.
4. Apply the law of contracts to electronic contracts.
5. Demonstrate an understanding of rights and obligations under licensing agreements.
6. Explain how courts and the government have sought to regulate the internet.
7. Identify privacy concerns surrounding the internet and government attempts to protect privacy.
8. Explain means of committing crime online, and ways cybercrimes may be prosecuted.

College Learning Outcomes Addressed by the Course: *(check each College Learning*

Outcome addressed by the Student Learning Outcomes)

- | | |
|---|---|
| <input type="checkbox"/> writing | <input type="checkbox"/> computer literacy |
| <input type="checkbox"/> oral communications | <input type="checkbox"/> ethics/values |
| <input checked="" type="checkbox"/> reading | <input type="checkbox"/> citizenship |
| <input type="checkbox"/> mathematics | <input checked="" type="checkbox"/> global concerns |
| <input checked="" type="checkbox"/> critical thinking | <input type="checkbox"/> information resources |

III. Assessment Measures (Summarize how the college and student learning outcomes will be assessed): *For each identified outcome checked, please provide the specific assessment measure.*

List identified College Learning Outcomes(s)	Specific assessment measure(s)
Reading	Students will be required to read the textbook throughout the course in order to demonstrate knowledge of the material and complete assignments.
Critical Thinking	Students will be presented with a variety of legal issues throughout the course (in written assignments, tests, class projects, and class discussions) for which they will have to determine appropriate resolutions.
Global Concerns	Students will gain knowledge and skills necessary to conduct business around the globe in the cyber world.

IV. Instructional Materials and Methods

Types of Course Materials:

Textbook

Methods of Instruction (e.g. Lecture, Lab, Seminar ...):

Lecture and Written Assignments

V. General Outline of Topics Covered:

I. History and Development of the Internet

II. Sources of American Law

III. Business Government and Management

- A. Formation
- B. Funding and Changes in Control

IV. Intellectual Property in the Information Age

- A. Trademarks
- B. Copyrights
- C. Patents
- D. Trade Secrets

V. Transactional Law

- A. Dispute Resolution and Jurisdiction
- B. Contracts for the Internet
- C. The Employment Relationship and the Internet and Tech Sectors

VI. Regulatory, Compliance and Liability Issues

- A. Government Regulation
- B. Privacy
- C. Security and Computer Crime

VI. International Cyberlaw

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